

8. Online journalism has played a pivotal role in Corona pandemic coverage. Comment.

Exam. Code : 103202
Subject Code: 1063

B.A./B.Sc. 2nd Semester
MASS COMMUNICATION & VIDEO
PRODUCTION
(Audio Visual Media)

Time Allowed—2 Hours] [Maximum Marks—80

Note :— There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. Trace the history of cinema in India.
2. Write a note on the role of TV in development process.
3. Explain the following radio formats:
 - a. Radio discussions
 - b. Radio interview
 - c. Phone in programs
4. Explain the following organs of Information and Broadcasting Ministry :
 - a. NFAI
 - b. Song and Drama Division
 - c. RNI
5. Explain various characteristics of print media.
6. Write a note on the basics of news reporting.
7. Write a note on various characteristics of print media.